



## INTERNSHIP

# SOCIAL MEDIA & USER ENGAGEMENT for China

### The early bird... starts working for Testbirds!

Since 2011 Testbirds has been a pioneer in the crowd and cloud based testing of apps, web applications, wearables and Internet of Things applications. With the support of 100 employees and 300,000 testers globally we are successfully conquering this rapidly growing international market. If you are looking for an exciting start-up environment, this job is for you!

#### Your Tasks

- You expand our tester community in China through social media and other channels
- You come up with creative ideas to engage users
- You are the important link between the testers and our internal departments (Project Management, Sales, Development)
- You are the contact person for inquiries from our large international community, especially our Chinese testers
- You translate texts from English to Chinese

#### Your Qualifications

- You have completed a university degree or at least a few semesters
- You speak Chinese on a native level and English fluently. You are confident in translating both ways
- You are familiar with Social Media channels in the Chinese market as well as with Chinese culture
- You can write appealing texts and come up with creative solutions
- You are interested in topics like Social Media and Online Marketing

#### You get extra points for:

- An affinity for mobile websites and apps

### We are offering

- A challenging internship (at least 3 months) in an international working environment based in the heart of Munich near the Theresienwiese
- Flat hierarchy: you are responsible for your work and you can implement your own ideas
- The chance of continued employment (working student, thesis or permanent position)
- An open culture, uncomplicated togetherness and joy of shared successes
- A great working atmosphere with a lot of team activities, football tournaments, weekly breakfasts and all the coffee/soft drinks you can drink



**Testbirds**

#### Are you convinced to become our next Bird?

If yes, please use our [application form](#) to submit your cover letter and current CV (in English), as well as work certificates/samples of your work. Please also add your earliest start date and the duration of the internship. Your contact person is Stefanie ([jobs@testbirds.de](mailto:jobs@testbirds.de)).